

Karen Ficarelli

LIFESTYLE INFLUENCER

About me

Hello, I am Karen Ficarelli, an influencer with over ten years of experience. I have a large, loyal, and interactive following of over 200,000 on Instagram and more than 1.3 Million on Facebook who not only share my passions but also trust my advice.

Over the years, I have had the honor and pleasure of working with many of today's leading companies and brands to promote a wide variety of products and services, including health, beauty, fitness, anti-aging, foods, housewares, dining, and travel.

As an influencer, I am dedicated to going above and beyond for my clients to ensure that my followers feel the same passion for your products and services that I do.



@KARENFIGARELLI

UNIQUE FOLLOWERS

1.5 Million+



205K+



1.3M+





Brand Collaborations and Opportunities:

Sponsored Content Creation: I can create engaging content, both organic and paid, including posts, stories, and videos to showcase your brand to my followers.

Product Reviews: Trust me to put your products to the test and share my honest opinions with my followers.

Giveaways & Contests: I'll create buzz for your brand by running a giveaway or contest on my social media channels.

Influencer-Created Content: Hire me to bring your brand to life through original content, like tutorials, vlogs, or photo shoots.

Brand Ambassadorship: As your brand ambassador, I'll represent your brand and create content that promotes it across multiple platforms.

Event Attendance & Coverage: I'll attend events on your behalf and share my experiences with my followers, giving your brand extra exposure.

Areas of Expertise:

Health • Beauty • Fashion • Fitness • Anti-Aging • Foods • Housewares
Travel • Restaurants and Dining • Attractions • Cruise Lines
Healthy Lifestyle Products, Places, and Services



Thank you for your interest in working with me. I am excited for the opportunity to showcase your brand to my highly engaged audience. I look forward to creating motivating, contagious, and inspiring content that not only aligns with your values but also resonates with my followers.

Karen

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Recent companies I have had the pleasure to promote:



AthleticGreens.



Better Homes & Gardens

BOSU



byte

Caraway

Cocunat
NATURAL & TOXIC FREE



COZY EARTH
PREMIUM BAMBOO BEDDING



DRMTLGY
MEDICAL GRADE SKIN CARE



FitMyFoot



FRENCH KIWIS
eyewear



GYMBOSS
INTERVAL TIMERS
a USA company

ISSA

JJwinks

JOHN FRIEDA
LONDON PARIS NEW YORK

KADYLUXE



KEROTIN

kiraGrace

lululemon



macy's

MaLa
COLLECTIVE

M

SNOLI



OluKai
ANYWHEREALONG

OMRON
All for Healthcare

PIQUE

PRATT DADDY

RACHEL ROY
NEW YORK

Realgood
FOODS CO.

SHAPE

SKULPT
a better U

Sofa Wave

SOLE
FITNESS

SPI
SMALL PERSONAL ITEM BELT

the DB METHOD

TKO

TRINNY LONDON

UNIVERSAL STUDIOS
FLORIDA

URP

Vanna Belt

VEHLA

WVV

Womenshealth.gov

YOGA
DESIGN LAB